

Brookhaven Innovation Academy

Dear Prospective Business Partner:

BIA Charter School (BIA) is putting on a performance to positively impact student achievement. In doing so, we are seeking individual and corporate partners to assist us with writing a script that will be a box-office smash. Partners may provide a wide range of services that will ensure our show is set up for success.

There are several ways that partnerships can positively influence the success of teaching and learning in our organization. Through a collaborative partnership, you can:

- Reward instructional personnel for their dedication to students and community
- Provide incentives to motivate student achievement
- Impart knowledge of real-life business experience to students
- Assist the school in raising funds or making donations to enable school to reach academic, technological, or rejuvenation goals

Your participation as a business partner will influence all stakeholders, internally and externally, to better the community. Students understand that a quality education instigates a sustainable community, and partners play a major role in preparing students in becoming meaningful citizens.

Whether you are an individual, a small business, or a major corporation, BIA needs you. We invite you to invest in our students, our community, and our future. If you are interested in becoming a partner or need more information on our partnership program, please contact our Neal Christian, Head of School, at nchristian@biaschool.org or call 770-538-1550.

Benefits

A school-business partnership is a mutually supportive arrangement that is beneficial for all constituents. A partnership instills a positive culture for improving relationships and reinforces community involvement. The parties commit to specific activities intended to benefit students, improve student achievement, and help accomplish school improvement goals.

Community Benefits

1. Relationships between the school, businesses, and the community in collaboration are established.
2. Partnerships increase student achievement, thus lowering dropout rates, crime rates, unemployment, percentage of welfare recipients.
3. Stakeholders in the community provide expertise that benefit students.

Partner Benefit

1. Students are better equipped to enter workforce by gaining workforce knowledge and expertise.
2. The community's image is enhanced by the collaboration.
3. Quality partnerships will increase customer and employee recruitment.





School Benefit

1. School can provide incentives for students and teachers.
2. School can utilize resources that enhance the students' education.
3. Attendance rate is increased as a result of high student engagement.
4. Reinforces the value of education to all students and community stakeholders.
5. Assists school in achieving its goals.

Student Benefit

1. Provides students with incentives and materials to enhance learning.
2. Provides learning opportunities, job training, and career awareness.
3. Relates school to "real life" aspects of community.
4. Resources positively impact student achievement.
5. Learning opportunities are enhanced.
6. Student interest, engagement, and self-esteem are enhanced.

Partnership Strategies

Listed below are suggestions for ways in which businesses can impact the partnership. Please contact the Head of School with any other suggestions to ensure your participation.

Instructional Support

- Tutoring
- Mentoring
- Guest Speakers
- Career-based field trips
- Program sponsorship
- Incentives

Material and Financial Support

- Monetary donations for teacher appreciation
- Monetary donations for purchase of educational materials
- Donation of supplies
- Fundraising opportunities

Service Learning/Community Service

- Opportunities for career awareness
- Utilization of skills, equipment, and/or resources to benefit school
- Student recognition programs

We look forward to partnering with you in the near future!

Contact Information

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